

SCHERTZ • CIBOLO • SELMA

Welcome to our
COMMUNITY PARKS!

IN THIS SECTION YOU WILL FIND
INFORMATION ABOUT EACH OF OUR MEMBER
CITIES PARKS & RECREATIONS FACILITIES.



PARKS

SCHERTZ PARKS & RECREATION FUN

Since the City of Schertz' incorporation in 1958, it has maintained its desire to focus on the quality of life enjoyed by residents. The Schertz Parks, Recreation and Community Services Department provides exciting events and amazing recreational opportunities for all ages and interests throughout the city. Through a partnership with the YMCA, multiple amenities are offered such as an indoor Recreation Center with fitness equipment, group exercise classes, a spin studio, and so much more. Only a few steps away, the 19,000 sq. foot state-of-the-art Aquatic Center offers two pools and numerous aquatic programming opportunities.

The city invites you to explore all City Parks, from small pocket parks to nature parks. Each location has different amenities, from traditional playgrounds and basketball courts to unique features such as an expression swing. If a more natural experience is appealing to you and your family, check out the programs offered at Crescent Bend Nature Park including Star Parties and the Nature Discovery Series.

The Parks Department also offers senior programs, innovative health, and wellness opportunities, athletic fields, aquatic complexes, community celebrations, nature education, miles of walking/biking trails, flood mitigation, tree maintenance, and much, much more.

Schertz Parks are open daily from 6:00 a.m. - 11:00 p.m. Crescent Bend Nature Park is open daily from 7:30 a.m. to dusk. Please visit Schertz.com for more information.

“The City of Schertz always has some many great events and activities happening! It's truly awesome to see the community out having fun.”

- Facebook Review



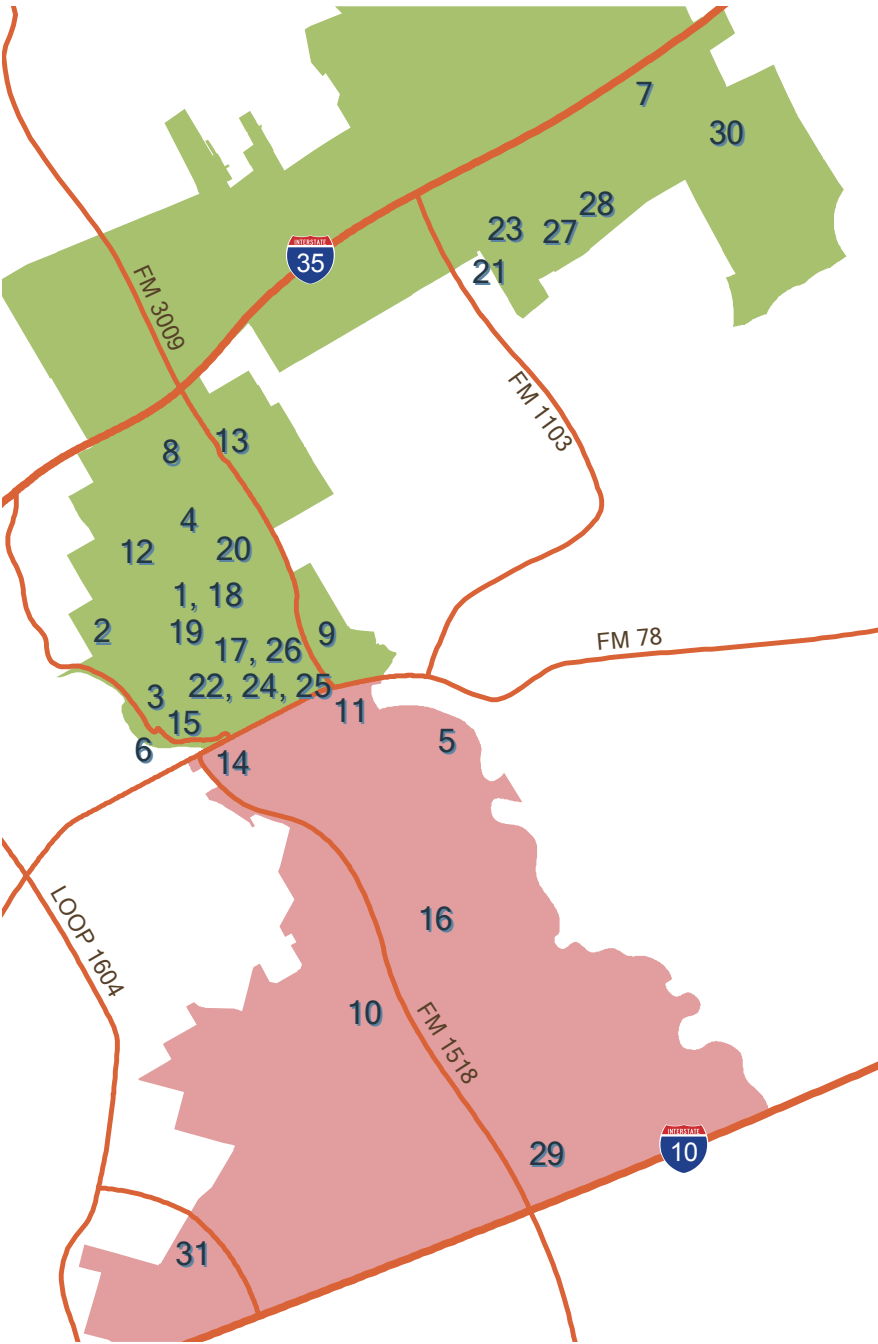
STAY INFORMED!

Follow us on Facebook at
[cityofschertz](https://www.facebook.com/cityofschertz) and
[cityofschertzparkandrecreation](https://www.facebook.com/cityofschertzparkandrecreation)



WE WANT YOUR BEST SHOT!

Follow us on Instagram
[@schertzparkandrecreation](https://www.instagram.com/schertzparkandrecreation)



WALKING TRAILS	Park	Distance
	Ashley Park Trail	0.25 miles
	Cibolo Creek Primitive Trails	6 miles
	Crescent Bend Nature Park Trails	4 miles
	Cypress Point Park Trail	0.58 miles
	Forest Ridge Park Trail	0.5 miles
	FM 3009 Sidewalks	5.5 miles
	Great Northern Trail	1 mile
	Gutierrez Garden Park Trail	0.19 miles
	Heritage Oaks Park Trail	0.5 miles
	Oak Forest Park Trail	0.57 miles
	Pickrell Park Trail	0.30 miles
	Rhine Valley Park Trail	0.31 miles
	Schertz Parkway Trails	6 miles
	Wendy Swan Memorial Park Trail	0.17 miles

AREA PARKS & RECREATION FACILITIES

ATHLETIC FIELDS

- 1 Johnie McDow Sports Complex
- 2 Schertz Soccer Complex
- 3 Thulemeyer Park

PARKS

- 4 Ashley Park
- 5 Crescent Bend Nature Park
- 6 Cut-Off Park
- 7 Cypress Point Park
- 8 Forest Ridge Park
- 9 Gutierrez Garden Park
- 10 Heritage Oaks Park
- 11 Lone Oak Park
- 12 Mary Whitfield Burks Park
- 13 Oak Forest Park
- 14 Palm Park
- 15 Pickrell Park
- 16 Rhine Valley Park
- 17 Schertz Community Playscape
- 18 Schertz Dog Park
- 19 Schertz Skate Park
- 20 The Park at Woodland Oaks
- 21 Wendy Swan Memorial Park
- 22 Veteran's Memorial Plaza

RECREATION FACILITIES

- 23 North Center
- 24 Schertz Area Senior Center
- 25 Schertz Aquatic Center
- 26 Schertz Recreation Center
- 27-31 Future Park Sites



The City of Cibolo Parks and Recreation Division maintains approximately 85 acres of park land which include a variety of amenities such as:

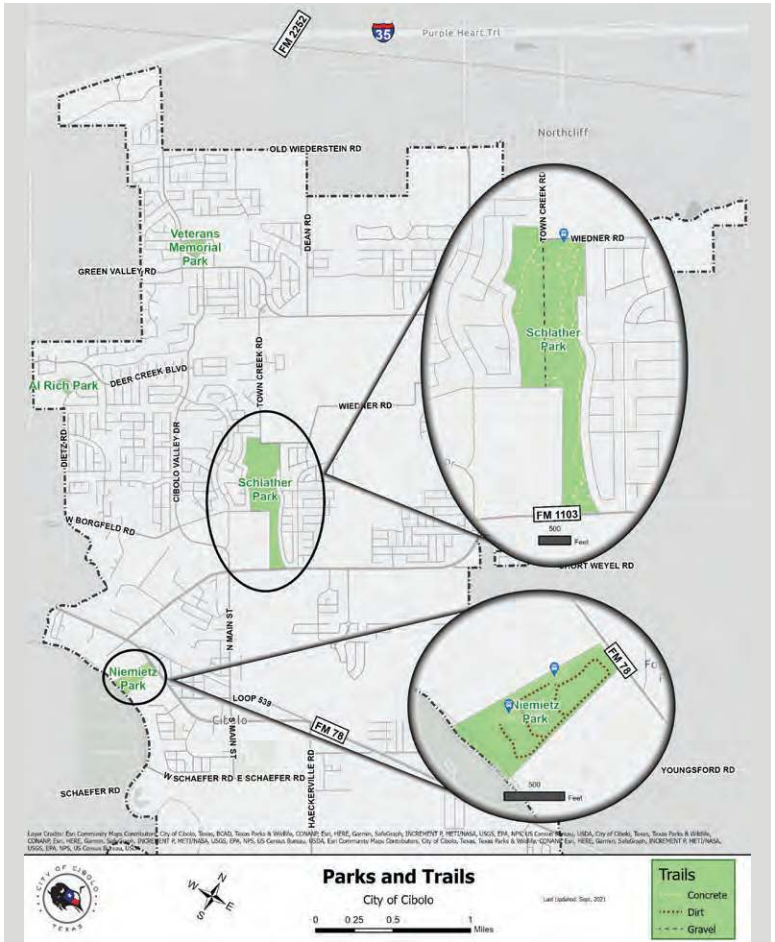
- Barbecue Grills • Pavilions • Picnic tables • Play-scape Equipment • Basketball Courts & other sports fields including baseball, soccer and football

SCHLATHER PARK

The newest addition to the City Park System. The park was dedicated and opened for public use in the Summer of 2012 and offers a combination of environmental, recreational and physical fitness amenities in one area. Offerings include numerous picnic areas, a pavilion, playground features, walking paths, nature observation points, and an 18 hole Frisbee golf course. The land for the park was donated by Fritz and Sandy Schlather, descendants of one of the community's earliest families and dedicated to honor their parents, Ernst and Elaine Schlather by The Cibolo City Council.

NIEMIETZ PARK

Dedicated in 1977. The park was a Land and Water Conservation Project that was sponsored by the City of Cibolo, Texas Park and Wildlife Department, the Bureau of Outdoor Recreation and the United States Department of the Interior. The park features a playground, sports fields, pavilion, grills and more. Citizens of Cibolo can rent parts of Niemiets Park for their own private functions use.



AL RICH PARK

Named after Senior Master Sergeant (Ret.) Al Rich who was a Vietnam Veteran and served twenty-six (26) years in the Air Force. He moved to Cibolo in 1986 and became very active in the community, serving on the Planning and Zoning Commission, Master Plan and Capital Improvements Advisory Committee as well as being a member of the Cibolo Volunteer Fire Department. On March 22, 2002, he succumbed to cancer and the park is a memorial to honor his contributions to the community of Cibolo.

VETERANS' MEMORIAL PARK

The City of Cibolo dedicated Veterans' Memorial Park on July 12, 2008 to represent our veterans' that served in all branches of the United States Military Armed Forces from the local area. There is a POW Memorial as well as memorial bricks at the park's entrance dedicated by family and friends of those veterans' that served presently or in the past from the City of Cibolo.

RON PEDDE MEMORIAL COMMUNITY GARDEN

The Ron Pedde Memorial Community Garden was dedicated on July 23, 2018 in honor of Mr. Pedde who served as councilman from October 2007 to November 2014 and passed away in May of 2016. During his term, his goal was to connect the community to nature and preserve wildlife. The garden is set in a beautiful natural area of Schlather Park.



The City of Selma is proud to offer a large variety of parks trails and other recreational facilities. Selma's parks provide playgrounds, picnic areas, a full-size basketball court, and soccer fields. The Stage Stop and John S. Harrison parks provide rental pavilions that are available to residents and non-residents. All City of Selma parks are open to the public from sunrise to sunset daily.

John S Harrison Park • Stage Stop Park • Davenport Park • FM 1518 Park

SELMA SPLASH PAD

On May 8, 2021, Selma officially opened its splash pad at Stage Stop Park. Originally scheduled to open in 2020, the long-awaited grand opening was attended by dozens of residents and city officials. The new 3,220 square foot splash pad includes a number of water features, including cactus water sprayers, dump buckets, and flower showers. The Selma Splash Pad is open to the public at no-charge, seven days a week from May to October. Be sure to come out and cool off in Selma's newest park amenity!



HISTORIC EVANS ROAD HIKE/BIKE TRAIL

On November 18, 2017, the City of Selma celebrated the culmination of many years of vision and hard work with the grand opening of the Historic Evans Hike/Bike Trail. The Evans Road Hike/Bike Trail follows the historic route of the original Evans Road, through what is now Stage Stop Park, a portion of Forest Creek Subdivision and the Harrison Property. The trail consists of two similar, but wholly distinctive segments. The Harrison segment runs from the Stage Stop Visitor's Center to the Harrison Property and is approximately 0.7 miles long. The FM 1518 segment runs from the Stage Stop Park, down through Cibolo Creek and up to the FM 1518 Park, spanning approximately 0.4 miles of largely natural terrain. The Historic Evans Road Hike/Bike Trail provides a historic and unforgettable walk through Selma's history.



DISTRICT/CENTRAL OFFICE

William Malish
Administrative Center
1060 Elbel Road
Schertz, Texas 78154
Phone (210) 945-6200
Fax (210) 945-6252
www.scuc.txed.net

SCUC ISD Superintendent of Schools
Dr. Clark Ealy

SCUC ISD Deputy Superintendent
Dr. Damon Edwards

Please visit the District website for current SCUC Board of Trustees' information.

WHY SCUCISD?

Welcome to the Schertz-Cibolo-Universal City Independent School District (SCUC ISD) is a fast-growth district with a small-town atmosphere. SCUC ISD is located on the northeast side of San Antonio within a 73-square mile area that includes Bexar and Guadalupe counties. As more and more people discover the high quality of life and education available for residents of the SCUC ISD, the district continues to grow.

The district serves more than 15,500 students among its eight elementary schools, three intermediate schools that house the district's fifth- and sixth-graders, two junior high schools, two traditional high schools, a non-traditional high school and a disciplinary alternative education campus. While the district has grown tremendously over the years, the commitment to ensuring a sense of belonging is felt by every student, parent, and staff member remains a top priority.

The district's vision and mission for every student in SCUC ISD and the reason they exist is expressed in their "Call to Action" to every member of the SCUC community at large. It states that "through quality and student-centered learning experiences, students will leave SCUC confident, empowered, and prepared with the skills to pursue their individual passions." The district's Advanced Academics programs, which includes the International Baccalaureate (IB) diploma program at Clemens High School, is just one example of how students are being prepared and empowered to lead successful lives beyond high school. The 14 Career and Technical Education pathways is another opportunity for students in SCUC ISD to find and develop their individual interests.

These five statements encapsulate the collective hopes and aspirations for the type of learning environment the district continues to cultivate as expressed by the community it serves:

- We believe education is a partnership between students, parents, staff, and community members.
- We believe all students have the capacity to learn and are most successful when provided a wide range of tools, methods, and opportunities to learn and collaborate.
- We believe acceptance, safety, inclusiveness, and mutual respect are critical and directly impact the ability to support and educate students.
- We believe student success requires a balance of academic and social-emotional needs being met.
- We believe education is a pathway to equip students with the skills to be prepared for each stage of life.

ADVANCED ACADEMICS

In addition to pull-out services for Gifted and Talented students at the elementary level and the robust honors curriculum offered in grades 5-8, students have the opportunity to earn college credit hours for little to no cost to the students themselves.

Dual Credit allows high school students to simultaneously earn high school and college credit through Alamo Colleges by completing courses at their high school.

- We offer 11 Dual Credit courses with 58 hours of potential college credit
- For 22-23, we have 1,079 Dual Credit course enrollments

Dual Enrollment allows high school students to simultaneously earn high school and college credit by completing courses at their high school in conjunction with instruction provided by the University of Texas at Austin.

- We offer 5 Dual Enrollment courses with 17 hours of potential college credit.
- For 22-23, we have 454 Dual Enrollment course enrollments

Advanced Placement allows students to take college-level courses and potentially earn college credit based on qualifying exam scores.

- We offer 30 Advanced Placement courses with 90 hours of potential college credit.
- For 22-23, we have 1,903 AP course enrollments

The International Baccalaureate program allows high school students to take college-level courses and potentially earn an international diploma and college credit based on qualifying coursework and exams while still in high school.

- We offer 23 International Baccalaureate courses with 69 hours of potential college credit.
- For 22-23, we have 37 students participating in the IB diploma program.

SMALL TOWN FEEL WORLD CLASS OPPORTUNITY - YOU BELONG HERE!

TO LEARN MORE
PLEASE VISIT
www.scuc.txed.net

DISTRICT GOALS

GOAL #1

We will cultivate collaborative and reciprocal partnerships between the district and campuses with community entities.

GOAL #2

We will offer opportunities for student choice and provide a challenging learning environment to prepare students for their individual passions and endeavors

GOAL #3

We will foster positive morale with support systems for students and staff.

GOAL #4

We will provide timely, consistent, and transparent communication.

GOAL #5

We will continually build a culture that promotes trusting relationships and mutual respect.

EXTRACURRICULARS & ATHLETICS

ATHLETIC DISTRICT CLASSIFICATIONS: District 27-6A

SAMUEL CLEMENS HIGH SCHOOL plays the following schools:

Cibolo Steele • Converse Judson • New Braunfels • San Antonio East Central • San Marcos

BYRON P. STEELE HIGH SCHOOL plays the following schools:

Converse Judson • New Braunfels • San Antonio East Central • San Marcos • Schertz Clemens

SCUCISD HAS BEEN HONORED WITH:

Best Communities for Music Education designation from the NAMM Foundation for its outstanding K-12 commitment to music education for the past 4 years.

UIL Academics - Academic contests beginning in the second grade and continuing through high school span the curriculum and are designed to complement and expand upon what students learn in the classroom, both through learning specific subject knowledge and through learning skills that are valuable in many disciplines.

Fine Arts in the elementary school includes weekly classes in Art and Music.



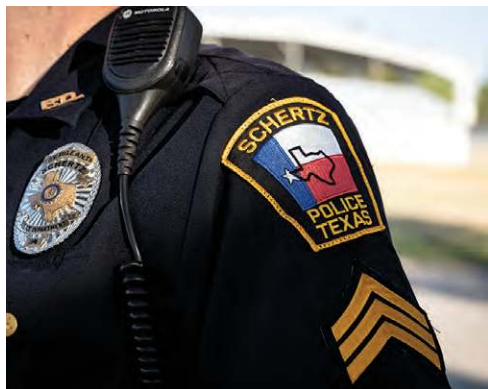
OUR COMPLETION RATE CONTINUES TO REMAIN AT 98%.

College & Career Readiness
In 2021-2022
students earned 1,388
industry-based certifications,
6,767 Dual Credit hours
and 663 Dual Enrollment
credit hours.



Texas Comptroller Leadership Circle





The City of Schertz had a wonderful year in 2022 and we are continuing on our path of growth and development. We welcome new families and businesses, and we strive to serve our community with excellence, style, and grace. We are proud of all the services we provide to the community, and I would like to highlight a few of those services below.

You will find our public safety services to be outstanding. Our Police, Fire, and Emergency Medical Services Departments are staffed with dedicated and well-trained public servants. We pride ourselves on responding very quickly to emergency situations, and we do our best to ensure the community has a safe and comfortable environment in which to live, work, and play.

Throughout 2022, our Parks & Recreation and Library departments did an incredible job creating new events and programs for the community to enjoy and continued to maintain their excellent services. In 2023, we are excited to host our major City events including Holidazzle during the Christmas Season, Movin' on Main - an outstanding outdoor activity for families in our downtown area and Jubilee - our fantastic 4th of July celebration which features a parade, music, and fireworks. Our events are regional in nature, drawing crowds of up to 10,000 from across the Northeast side of San Antonio and beyond. I encourage everyone to take advantage of our many parks, city swimming pool, and our beautiful library when you have a chance. More information on these events, programs, and services can be found on Schertz.com and our city social media pages.

Our City council and staff strive to live up to our core values to do the best you can, treat others the way you would like to be treated, do the right thing, and work cooperatively as a team. You will see this displayed in every area the city touches.

I would also like to say a word to our military families. We welcome you to the community! We understand the needs of military families, and we provide a welcoming atmosphere. You will find that many of our staff and council members are military veterans, and we honor your service and look forward to helping you in any way possible.

Finally, we wish all our businesses the very best. The City of Schertz is open for business! We work closely with The Chamber to help provide opportunities for our businesses to grow and thrive in our community. Additionally, the Schertz Economic Development Corporation is pursuing all types of business development activities. SEDC offers business assistance and a job board listing a wide variety of local job openings. If you have a new business or if you're interested in expanding, we would love to welcome you to Schertz. Learn more about the Schertz Economic Development Corporation at Schertzsedc.com.

Please accept our best wishes for all our residents and businesses, and we look forward to serving you in the future.

Dr. Mark Browne
City Manager



SCHERTZ

COMMUNITY ★ SERVICE ★ OPPORTUNITY

Mayor	Ralph Gutierrez
Councilmember Place 1	Mark Davis
Councilmember Place 2	TBA
Councilmember Place 3	Jill Whittaker
Councilmember Place 4	Michael Dahle
Councilmember Place 5	David Scagliola
Councilmember Place 6	Allison Heyward
Councilmember Place 7	Tim Brown

CITY DEPARTMENTS

City of Schertz/311	(210) 619-1000
Animal Services	(210) 619-1550
City Manager	(210) 619-1000
City Secretary	(210) 619-1030
Civic Center	(210) 619-1600
Economic Development	(210) 619-1070
EMS (non-emergency)	(210) 619-1400
Fire (non-emergency)	(210) 619-1300
Inspections	(210) 619-1750
Municipal Court	(210) 619-1500
Parks & Recreation	(210) 619-1850
Planning & Zoning	(210) 619-1780
Police (non-emergency)	(210) 619-1274
Police Records	(210) 619-1200
Public Affairs	(210) 619-1600
Public Library	(210) 619-1700
Public Works	(210) 619-1800
Records	(210) 619-1030
Trash & Recycling	(210) 619-1100
Utility Billing	(210) 619-1100

DEMOGRAPHICS 5 minute drive time | Numbers reflected below are approximate



QUALITY OF LIFE



AQUATICS

Beat the heat and dive into one of the area pools. Pickrell Park Pool operates from Memorial Day to the beginning of the public school year. The indoor recreational pool facility at the Schertz Aquatics Center is open year-round. For a full list of aquatics programs, swim lessons, lifeguard camps, swim team, and other programs, visit Schertz.com.



RECREATION

Grab a few friends and create a team or register as an individual! Schertz Parks and Recreation offers seasonal programs such as the Adult Social League and Tactical Laser Tag. Keep an eye out for registration on CivicRec!



NATURE EDUCATION

Does your little one enjoy being outdoors looking under leaves and rocks? The Nature Discovery Series is perfect for your family! The program is designed for elementary-age children but is open to all ages. Texas Master Naturalist volunteers lead the themed programs held the second Saturday of each month; programs are FREE and begin at 10:00 a.m. at Crescent Bend Nature Park. Registration is required.



SENIOR CENTER

The Schertz Senior Center provides comprehensive services to help seniors stay active and independent. The center offers a hot nutritious lunch for those who wish to socialize, make new friends, and participate in activities to improve both physical and mental health and enhance the quality of their lives. Membership dues are \$36.00 per year and include activities such as art classes, bible study, bingo, gardening, dances, health screenings, and more!



YOUTH SPORTS

Schertz Parks and Recreation owns a 12-field recreational soccer complex and a 7-field recreational baseball and softball complex. There are also several practice fields in various parks. The maintenance and scheduling of the fields are handled through agreements with various youth sports organizations that have approximately 3,800 registered youth athletes in soccer, baseball, softball, football, cheer, volleyball, basketball, and swimming.



The Schertz Public Library promotes the love of reading and the joy of discovery for persons of all ages. We provide instructional and recreational programming for adults in high-interest areas such as computers and computer software, health and fitness, financial planning, crafts, and literature.

One of the primary missions of the Schertz Public Library is to serve the children of our community and their families. We are committed to promoting the benefits and joys of reading and discovery to children and adolescents through our large collection and services. We offer an environment welcoming to all children and their families, and provide diverse materials that support classroom and independent learning, exploration of the world, and critical thinking.

In addition to our print, e-book, and e-audiobook collections, the library provides access to many online resources to meet your recreational, educational, and business needs. Through your Schertz Library card, you have free access to Ancestry.com, Morningstar Investments, Rocket Languages, and Kanopy, a streaming video service. America's News by Newsbank provides access to thousands of local, state, and national newspapers and news sources. Need a tutor? We've got you covered with our live, online tutoring service called Brainfuse HelpNow. We participate in the State's TexShare database program which gives you access to another 50 plus databases including Learning Express, Chilton's auto repair library, Gale Legal Forms, Small Business Reference Center, and Medline.

The library's primary service area includes the City of Schertz, the City of Selma, the City of Cibolo, and Guadalupe County. We offer both full-service-access cards and digital-only access cards. To start the library card process, visit the library's webpage at schertzlibrary.org and complete the card application. Upon completion of the application, patrons have 30 days to physically present their photo ID and current proof of residence to the library. Children under 18 will need a parent with a photo ID and proof of residence present to sign for their card.

Schertz Public Library
798 Schertz Parkway, Schertz, TX 78154
(210) 619-1700

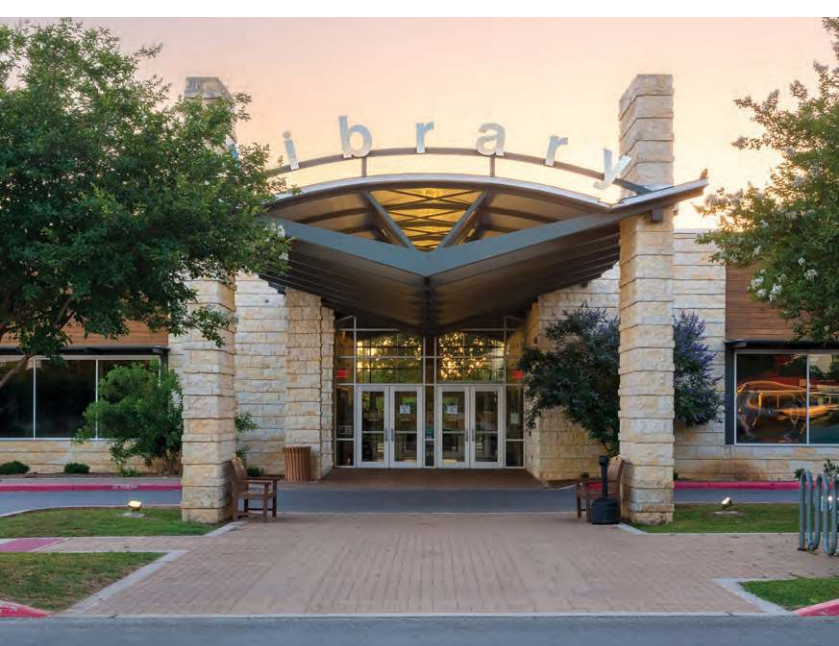
COMPUTER CLASSES & TUTORIALS

ELECTRONIC RESOURCES

READING CHALLENGES

AND, OH YEAH...BOOKS! WE HAVE LOTS OF THOSE, TOO!

WISDOM FROM YESTERDAY, KNOWLEDGE FOR TODAY, DREAMS FOR TOMORROW.



SCHERTZ IS GROWING



Take a quick drive around Schertz and one thing becomes clear: the city is seeing a large amount of development activity. From industrial and office to residential and retail, this diversity of development speaks to the growth of the city's business community. With a strong mix of large and small businesses, Schertz continues to expand the number of companies that call the city their home. Below is a sample of the development currently underway in Schertz as of December 2022.

Identifier	Development Name + Address	Category	Square Feet
1.	Schertz 312 - Phase II - Doerr Lane and Tejas Way	Industrial/Warehouse	327,600 SF
2.	Schertz 312 - Phase III - Doerr Lane and Tejas Way	Industrial/Warehouse	196,560 SF
3.	Wastewater Plant Expansion - 12423 Authority Lane	Civic	25,841
4.	Closner Equipment - 21910 FM 2252	Industrial/Warehouse	10,350 SF/2 buildings
5.	Doerr Lane Logistics Center - 9870 Doerr Ln	Industrial/Warehouse	307,000
6.	Platform Warehouse Suites - 7637 FM 3009	Industrial/Warehouse	87,300 SF/6 buildings
7.	Learning Experience Pre-School - 4629 FM 3009	Civic	10,000 SF
8.	Cobra Stone Retail Outlet- 21799 FM 2252	Retail	9,812
9.	2022 Announced: Park 35 - IH 35	Industrial/Warehouse	1,419,800
10.	2022 Announced: Core5 Logistics Center at Interstate 10	Industrial/Warehouse	1,790,060
11.	Schertz Medical Office Building - 17766 Verde Parkway	Medical	53,200
12.	Kellum Medical - 3701 FM 3009	Medical	39,000 SF/3 buildings
13.	The Offices at Forest Ridge - 5009 Schertz Parkway	Medical Offices	12,250
14.	Windy Meadows Office - 137 Windy Meadows	Office/Warehouse	31,876
15.	3009 Distribution - 7023 FM 3009	Industrial/Warehouse	112,904

UNDER CONSTRUCTION

LEARN MORE

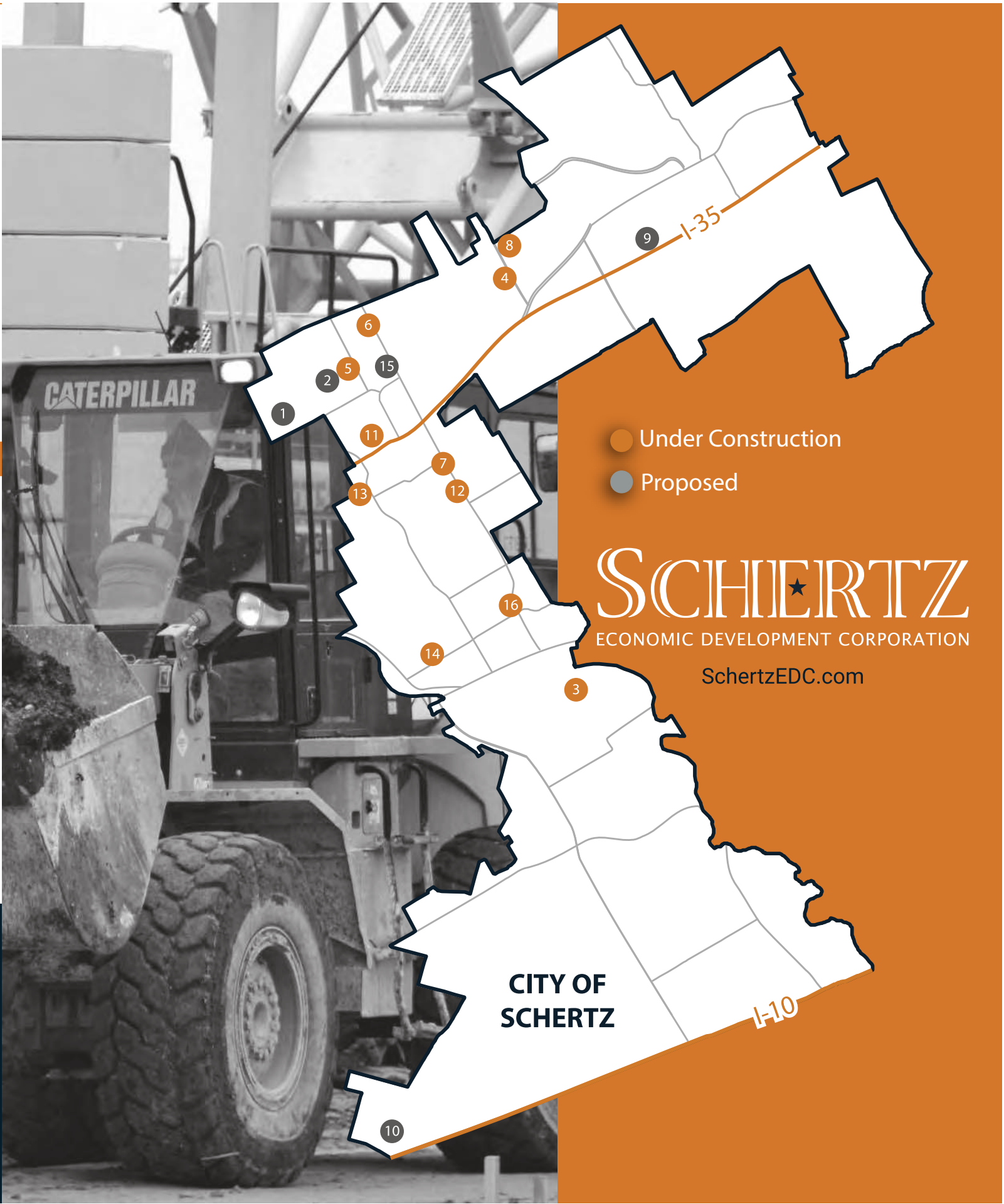
Check out these resources for the latest information on Schertz development:

FOLLOW THE BLOG

Explore data and economic development: [SchertzEDC.com/blog](https://www.schertz.com/blog)

VIEW UPDATES

View development details: [Schertz.com/464/Whats-Developing-in-Schertz](https://www.schertz.com/464/Whats-Developing-in-Schertz)





Historic Schertz

Origins

The City of Schertz began with origins from Alsace Lorraine, France. Joseph and Anna Schertz, along with six of their ten children, came to Texas by ship, leaving in October of 1843. Sons Joseph Jr, Sebastian, and Johann Jean, along with their father, were filled with the promises of less taxation, cheap land and higher wages than what they were getting in their own country.

They arrived in Galveston Texas in 1844, traveling on to the port of Indianola, and ending up in San Antonio. The travel proved wearing and tragic on the Schertz family as they lost their mother Anna and sister Affre to an epidemic illness. After enduring another year of hardship and broken promises of land and money, the Schertz family decided to go back to Europe. In route, they ran into Prince Carl of Solms-Braunfels, who was on his way to form a colony. Moved by their plight by and what had been done to the Schertz as well as other families, Prince Solms-Braunfels promised a one half acre town lot and a ten acre farm parcel to those that joined his colony. The Schertz family did and on Good Friday, March 25, 1845,

they arrived on the site of what is now known as New Braunfels. The Schertz family was among the first to help settle that area.

In 1866, Sebastian Schertz bought 307 acres of land and settled in the southwestern corner of Guadalupe County, which is now part of present-day Schertz. It was then that Sebastian developed a farming and business enterprise which became the heartbeat for this small town named "Cut-Off". Strong family support came in the form of three of his children, sons Adolph, Martin, and William.

Progress

The first crops planted by settlers were wheat, corn and oats but in later years, cotton proved to be a hearty and cash-producing crop. This, in turn, created a need for a cotton gin in the area for cotton harvesting. The first gin was built by Sebastian Schertz in 1870, powered by mule and then later by steam. Cotton proved to be a prosperous crop and soon, other farmers came into the area.

In addition to the gin, Sebastian also started the first water supply plant in the community,

when farmers discovered that their hand dug wells were unfit to drink, due to sulfur. In 1876, the Galveston, Harrisburg and San Antonio Railroad was built through the town and soon after the railroad arrived, the first post office was established.

In 1890, Sebastian Schertz passed away and two of his sons, Adolph and Martin, would take over the running of the cotton gin, which stayed active and profitable until 1940. Son William began endeavors with a mercantile store in 1892 that became one of the largest in Guadalupe County, as well as became Schertz postmaster from 1895-1899 and 1902-1907. The brothers owned large portions of land and, seeing the promise of the railroad, the need for a depot as well as the financial boom such a stop would have in the town, William donated land for the train depot, in honor of his father, Sebastian. On April 6, 1899, the town of "Cut off" officially became the town of Schertz.

Texas – The Story of Great Ancestry, Legacy and Development" by Schertz Historical Preservation Committee, "The Bremers and their Kin in Germany and Texas" Vol. II by Robert R Robinson Jr and "Schertz History – information compiled by Lula Mae Schertz.

Investment for the future

Through the years, Schertz grew and the families of the original Schertz family continued to invest in the town. December 1910, Adolph Schertz was part of a group of 16 farmers who created the Farmers Rural Telephone Company as a means of communicating with one another as well as long distance business centers. Adolph also donated two acres of land in 1917 to the school district, realizing the need for a better facility than the field house they were presently using.

Walter J, son of Adolph Schertz, endeavored to start a land development project named "Aviation Heights" in 1928, which would help the housing situation that the soon coming Randolph Air Force Base would bring. When Walter J. passed away in 1940, his son Walter A. would soon take up the reins. After his discharge from the U.S. Army in 1946, Walter A. set out to bring additional water sources into Schertz of which this and obtaining Federal funding for the Schertz area were the barriers that stood in the way of bringing Aviation Heights into being. Walter A. obtained more water by tapping into the Edwards Aquifer at two different locations in Universal City. This initiative allowed for the construction of a 250,000 gallon storage tank in Universal city, to which a delivery main was installed and transported water to Schertz. Schertz Water Works supplied water for up to 1500 customers in both Schertz and Universal City until the company was sold in 1963 – half



to Universal City and half to Schertz. With water secured, building began in the 1950s and ended in the early 1960s. Several hundred of these homes still stand today. From this development Walter A. partnered with Dr. Roy W. Richard, Russell Rowell and Alda Mae Cross and created the Green Valley Development Company.

Legacy

Thanks to the founding forefathers and their ability to grow for the future, Schertz has become the thriving city it is today. To see a

glimpse into the past, one can still find remnants of it in today's Schertz:

William's Mercantile building still stands at the corner of Main St. and Lindbergh Ave and is now home to the Randolph Masonic Lodge. An extension of the mercantile with the distinct round designed medallion towards the roof is now part of Schertz Bank & Trust offices.

The last building of the trio of connected buildings on Main St was the original Schertz State Bank, complete with two vaults still inside. It is now home to City on a Hill Church. Schertz State Bank, now Schertz Bank and Trust, has moved to its present location across the parking lot, which was the original site of the Schertz Hotel.

Article compiled through research, interviews with Lula Mae and Walter Schertz and from excerpts from "Schertz, Texas – The Story of Great Ancestry, Legacy and Development" by Schertz Historical Preservation Committee, "The Bremers and their Kin in Germany and Texas" Vol. II by Robert R Robinson Jr and "Schertz History – information compiled by Lula Mae Schertz.



SCHERTZ
COMMUNITY ★ SERVICE ★ OPPORTUNITY



WELCOME TO THE CITY OF CIBOLO



The City of Cibolo is continuing to experience strong growth and is investing for a brighter future, as you will learn about on the following page under the ‘Our Tomorrow’ section. First, I want to highlight the significant changes happening inside the organization. Over the past year, the City has made leaps and bounds toward becoming an organization of excellence by working on the following areas:

New Governance Resource. In September 2022, City Council adopted its first-ever strategic plan and a vision statement. The strategic plan was an essential milestone in assisting the Cibolo elected officials in building consensus on its highest priorities and clarifying the direction they want to focus resources on over the next three years. Team Cibolo will be laser-focused on implementing the actions to advance the Council’s vision to be *“a community that is proud of our historic roots, responsive to residents, and innovating for our future.”*

Cultural Change. One of the first steps on our journey to organizational excellence was to successfully lead cultural change by building a work environment that is values-based and mission-focused. To drive this outcome, leadership has to build a culture in which employees feel valued for their contributions, understand the expectations of them, and have clear missions. When done well, this creates an inspired workforce, fosters customer engagement, and helps boost company performance, among many other benefits. All the employees worked collaboratively to accomplish this over the past year, demonstrating that the City of Cibolo is a great place to live, play, and work!

Organizational Change. Lastly, with cultural change underway, we assessed service areas and recognized excellence in many areas of the organization. We also found the need for organizational change in some areas, like building services. With Cibolo growing at an unprecedented rate, the organization struggled to provide our customers with first-class service in building services. After examining our options to improve building services, we sought competitive proposals to hire a qualified firm to provide Building and Fire/Life Safety Plan Review and Inspection Services. It immediately impacted service delivery with professional customer service, next-day inspections, and predictable turnaround times. This service delivery change illustrates that Cibolo is committed to organizational change to better our community and is on its way to becoming an organization of excellence.

I promise there will be more good stories to share over the next year on the organizational change front. I encourage you to visit and see why our residents, staff, and businesses consider Cibolo “the City of Choice.”

City Manager
Wayne Reed



Mayor	Stosh Boyle
Councilmember District 1	T.G. Benson
Councilmember District 2	Randy Roberts
Councilmember District 3	Robert Mahoney
Councilmember District 4	Katie Cunningham
Councilmember District 5	Mark Allen
Councilmember District 6	Dick Hetzel
Mayor Pro-Tem District 7	Joel Hicks

CITY DEPARTMENTS

Animal Services	(210) 659-4851
City Hall	(210) 658-9900
City Manager	(210) 658-9900 x 3103
City Secretary	(210) 658-9900 x 3111
Communications	(210) 658-9900 x 3104
Court	(210) 658-7324
Economic Development	(210) 658-9900 x 3410
Fire (non-emergency)	(210) 658-9900 x 3299
Permits & Inspections	(210) 658-9900 x 3153
Police (non-emergency)	(210) 659-1999
Police Dispatch	(210) 619-1274
Planning	(210) 658-9900 x 3140
Public Works	(210) 658-9900 x 3164
Utilities	(210) 658-9900 x 3408

DEMOGRAPHICS 5 minute drive time | Numbers reflected below are approximate


Population
35,470


Average Age
35


Growth Rate
5% Annually


Household Income (Median)
\$102,748


Number of Households
9,577


Household Income (Average)
\$113,083



OUR TOMORROW

The City of Cibolo administration is committed to delivering public services and programs designed to protect the health and welfare of its citizens. The City is actively working on infrastructure improvements through its Capital Improvements Plan. Additional water lines are being constructed throughout the City and several transportation projects to improve vehicular mobility are scheduled or actively under construction.

Ensuring a thriving quality of life for all residents is at the forefront of the administration's goals. Senior living options continue to increase through the opening of the Brooks of Cibolo Senior Living in 2021. The City of Cibolo Senior Activities Center is now open, providing a safe place that enhances the lives of seniors with social, nutritional, and educational opportunities.

For Cibolo families, the Cibolo Family YMCA opened in 2019 and provides two basketball/volleyball courts, a caterer's kitchen, a community room, a workout area, a digital library, and more. The facility has the potential to be expanded in size to accommodate additional demand.

Across the City, several key developments are underway to increase employment opportunities for residents. Along IH-10, the City was proud to welcome Japanese transmission manufacturer, Aisin Texas, as the plant grand opened in September of 2021 and expanded in 2022. In addition to the capital investment and jobs directly related to Aisin Texas, properties along IH-10 will also benefit from improved infrastructure support, opening more land to development opportunities along the corridor.

To the north, the mixed-use Cibolo Crossing development is well underway with new businesses opening their doors throughout 2021 and 2022. The first business, Santikos Entertainment opened in 2019 and additional retail, restaurant, and service options will also be opening throughout the coming years. Some notable businesses that have opened in the development include Willie's Grill and Icehouse, Magnolia Pancake Haus, Dunkin', Venetian Nails, and Living Spaces. Cibolo Crossing provides a high-end experience that attracts moviegoers and families from the surrounding area. Class A apartments will be built towards the rear of the property.

OUR HISTORY

For a thousand years in the Cibolo Valley, Native American tribes lived and traveled. After other tribes such as the Comanche and Lipan left, the Tonkawas stayed and buried their dead on the curving Creek with its high cliffs which they used in buffalo hunts. The big creek became known as the "Cibolo" because it was thought to be a Native American name for buffalo. Later Spanish landowners brought their cattle to be fed on the lush green grass of the Valley as battles for Texas independence swirled around San Antonio. A small group of Santa Anna's troops even crossed the Cibolo after the fall of the Alamo to head north. As determined Texans settled new homesteads, they were joined in 1845 by German immigrants who risked everything including their lives to start new homes, and many chose the Valley as their new residence. In 1877 the Galveston, Harrisburg, and San Antonio Railway announced that a line had been completed, and the depot took the name Cibolo Valley to be used. Now a traveler could go from Houston to Austin to Seguin through Cibolo Valley and on all the way to San Antonio.

Agriculture was important in the area because of the fertile land and Cibolo Creek water, and dairy farms, as well as ranches, were also prominent.

Main Street of Cibolo saw the formation of small businesses and economic changes from the farm life that had been the mainstay of the population. When World War I was announced, the people of the Valley volunteered time, war bonds, and their young men to serve the country they loved. The same was true in World War II. In 1947 the Grange on Main Street bought a building from an old army base near Austin and kept community spirit bustling with organization of the volunteer fire department, dog vaccinations, an annual community fair, and any event that was of benefit to residents.

Cibolo voted to become an independent township on Oct. 9, 1965, and the town has grown to a population today over 30,000. Its charming Main Street is undergoing a revitalization that will bring back a picture of what it was like when those early settlers dreamed of what life could be in the "City of Choice."

**Historical information provided by Judy Wornack, co-author of Cibolo Texas: The Early Years.*





If you're new to Selma, welcome! If you have been here for years, thank you for making Selma such a wonderful place to live, work, and play! If you are thinking of coming, you will soon see that Selma has a lot to offer.

The City of Selma looks forward to starting 2023 in much the same way as we have for well over a decade: strong, vibrant, and ready to take on any challenge that we may face. From a population of 5,540 residents in 2010, to 2021 estimates of 11,619 residents, Selma has seen a remarkable 109% increase in population in just over a decade. Couple this with our ever-growing business community, it is no wonder that Selma was listed at #29 on 24/7 Wall Street's list of "America's Fastest Growing Small Towns".

With this rapid growth in population, we have also seen a parallel growth in our business community. With a variety of retail, service, and industrial businesses, Selma boasts one of the most rich and diverse business communities in the region. The commercial growth is directly tied to our commitment to promoting a business-friendly community for large and small businesses alike. It is this commitment to our residents and business community that has directly led to the growth over the last several years.

We are blessed to have incredible schools and friendly neighborhoods, beautiful parks, walking paths, biking trails, restaurants, and shopping for every taste. We work tirelessly to offer unmatched quality of life through maintaining and enhancing critical infrastructure, thoughtful planning, exemplary public safety, and a vibrant, business-friendly community.

The City of Selma is dedicated to the safety, prosperity and quality of life for our residents, businesses and visitors. Our doors are always open to you and we thank you for choosing to be a part of our community. Once again, welcome to Selma!

Johnny Casias
City Administrator



DEMOGRAPHICS 5 minute drive time | Numbers reflected below are approximate


Population
14,285


Average Age
36.8


Growth Rate
13.16%


Household Income (Median)
\$68,983


Number of Households
5,989


Household Income (Average)
\$82,586



Mayor	Tom Daly
Mayor Pro Tem	Ken Polasek
Councilman Place 2	Noah Washington, Jr.
Councilwoman Place 3	Becky Harris
Councilman Place 4	Kevin Hadas
Councilman Place 5	Jim Parma
City Administrator	Johnny Casias

CITY DEPARTMENTS***

Administration	(210) 651-6661
Animal Control	(210) 651-7868
Development Services	(210) 651-7827
Chipper Service	(210) 651-7800
Code Enforcement	(210) 651-4017
Fire Department	(210) 651-7832
Municipal Court	(210) 651-7801
Non-Building Permits	(210) 651-7806
Police Department	(210) 651-5368
Public Works	(210) 651-7830
Utilities	(210) 651-7800

The number to call on weekends, holidays and after normal business hours for City Offices is Live Oak Dispatch @ 210-653-0033