

ADVERTISING OPPORTUNITY 2024 DIRECTORY & COMMUNITY GUIDE

• **MAILED DIRECTLY TO OVER 20,000 HOMES & BUSINESSES IN SCHERTZ, SELMA & BUSINESSES THROUGHOUT 13 CITIES**

- Available at JBSA/RAFB, area hotels, Schertz and Selma Visitor Centers and local city offices
- Included in relocation packets for potential residents & The Chamber welcome bag

THIS IS A VALUABLE TOOL FOR:

- **LOCAL RESIDENTS** looking for products and services
- **BUSINESSES** looking for new customers/clients, brand recognition and more
- **GETTING TO KNOW** our area, annual events and networking opportunities
- **BUSINESSES** wanting to be more visible to potential customers



Why Advertise?

BUILD awareness of your business and brand.
PROMOTE the benefits of your products or services.
COMMUNICATE information about your business.

1. FULL COLOR ADVERTISING SPACE

A FULL YEAR OF ADVERTISING

COLOR DISPLAY AD OPTIONS	MEMBER RATE	NON-MEMBER RATE <small>Includes 1 year proprietor membership</small>
<input type="checkbox"/> EIGHTH PAGE <small>(3.891"W x 2.51"H)</small>	\$440	\$705
<input type="checkbox"/> QUARTER PAGE <small>(3.891"W x 5.11"H)</small>	\$660	\$925
<input type="checkbox"/> HALF PAGE VERTICAL <small>(3.891"W x 10.3125"H)</small>	\$1100	\$1365
<input type="checkbox"/> HALF PAGE HORIZONTAL <small>(7.875"W x 5.11"H)</small>	\$1100	\$1365
<input type="checkbox"/> FULL PAGE - DIRECTORY <small>(7.875"W x 10.3125"H)</small>	\$1800	\$2065
<input type="checkbox"/> FULL PAGE - PAGE 7 <small>(7.875"W x 10.3125"H)</small>	\$2300 SOLD	\$2565
<input type="checkbox"/> FULL PAGE - PAGE 6 <small>(7.875"W x 10.3125"H)</small>	\$2300	\$2565
<input type="checkbox"/> FULL PAGE - PAGE 5 <small>(7.875"W x 10.3125"H)</small>	\$2300 SOLD	\$2565
<input type="checkbox"/> FULL PAGE - PAGE 4 <small>(7.875"W x 10.3125"H)</small>	\$2300 SOLD	\$2565
<input type="checkbox"/> FULL PAGE - PAGE 3 <small>(7.875"W x 10.3125"H)</small>	\$2500 SOLD	\$2765
<input type="checkbox"/> FULL PAGE - PAGE 2 Inside Front Cover	\$2500 SOLD	\$2765
<input type="checkbox"/> FULL PAGE - PAGE 98 Opposite inside Back Cover	\$2500 SOLD	\$2765
<input type="checkbox"/> FULL PAGE - PAGE 99 Inside Back Cover	\$2500 SOLD	\$2765

2. DO YOU PROVIDE MULTIPLE SERVICES?

CONSIDER ADDITIONAL CATEGORIES

Additional Category Listings are only \$50 EACH

- _____ \$50.00
- _____ \$50.00
- _____ \$50.00
- _____ \$50.00
- _____ \$50.00

TOTAL \$ _____

3. PAYMENT OPTIONS

PAYMENT DEADLINE - **09/01/2023**

AD SUBMISSION DEADLINE - **09/15/2023**

Invoice Me Check Enclosed

Charge my Credit Card

CC# _____

Amount Authorized to Charge \$ _____

CC Billing Address _____

Name on card _____

Security Code _____ Expiration Date ____/____/____

4. NEED ASSISTANCE WITH AD DESIGN?

WE CAN HELP WITH UP TO 1 HOUR OF DESIGN SERVICES AT NO COST TO YOU.

5. QUESTIONS?

CONTACT US AT 210.619.1952 OR 210.764.4030