

ADVERTISING OPPORTUNITY 2024 DIRECTORY & COMMUNITY GUIDE

MAILED DIRECTLY TO OVER 20,000 HOMES & BUSINESSES IN SCHERTZ, SELMA & BUSINESSES THROUGHOUT 13 CITIES

- Available at JBSA/RAFB, area hotels, Schertz and Selma Visitor Centers and local city offices
- Included in relocation packets for potential residents & The Chamber welcome bag

THIS IS A VALUABLE TOOL FOR:

- LOCAL RESIDENTS looking for products and services
- BUSINESSES looking for new customers/clients, brand recognition and more
- GETTING TO KNOW our area, annual events and networking opportunities
- BUSINESSES wanting to be more visible to potential customers



Why Advertise?

- BUILD** brand awareness and get recognized.
- PROMOTE** the benefits of your products or services.
- COMMUNICATE** information about your business.

1. FULL COLOR ADVERTISING SPACE

A FULL YEAR OF ADVERTISING

COLOR DISPLAY AD OPTIONS	MEMBER RATE	NON-MEMBER RATE <small>Includes 1 year proprietor membership</small>
<input type="checkbox"/> EIGHTH PAGE (3.891"W x 2.51"H)	\$440	\$705
<input type="checkbox"/> QUARTER PAGE (3.891"W x 5.11"H)	\$660	\$925
<input type="checkbox"/> HALF PAGE VERTICAL (3.891"W x 10.3125"H)	\$1100	\$1365
<input type="checkbox"/> HALF PAGE HORIZONTAL (7.875"W x 5.11"H)	\$1100	\$1365
<input type="checkbox"/> FULL PAGE - DIRECTORY (7.875"W x 10.3125"H)	\$1800	\$2065
<input type="checkbox"/> FULL PAGE - PAGE 7 (7.875"W x 10.3125"H)	\$2300 SOLD	\$2565
<input type="checkbox"/> FULL PAGE - PAGE 6 (7.875"W x 10.3125"H)	\$2300	\$2565
<input type="checkbox"/> FULL PAGE - PAGE 5 (7.875"W x 10.3125"H)	\$2300 SOLD	\$2565
<input type="checkbox"/> FULL PAGE - PAGE 4 (7.875"W x 10.3125"H)	\$2300 SOLD	\$2565
<input type="checkbox"/> FULL PAGE - PAGE 3 (7.875"W x 10.3125"H)	\$2500 SOLD	\$2765
<input type="checkbox"/> FULL PAGE - PAGE 2 Inside Front Cover	\$2500 SOLD	\$2765
<input type="checkbox"/> FULL PAGE - PAGE 98 Opposite inside Back Cover	\$2500 SOLD	\$2765
<input type="checkbox"/> FULL PAGE - PAGE 99 Inside Back Cover	\$2500 SOLD	\$2765

2. IF YOU PROVIDE MULTIPLE SERVICES...

CONSIDER ADDITIONAL CATEGORIES

ADDITIONAL CATEGORY LISTINGS ARE ONLY \$50 EACH

- 1 _____ \$50.00
 2 _____ \$50.00
 3 _____ \$50.00
 4 _____ \$50.00
 5 _____ \$50.00

TOTAL \$ _____

3. BUSINESSES INFORMATION

NAME: _____
 ADDRESS: _____
 CITY: _____, STATE: _____ ZIP: _____
 CONTACT: _____ PHONE: _____
 EMAIL: _____

4. PAYMENT OPTIONS

PAYMENT DEADLINE - 09/01/2023
 AD SUBMISSION DEADLINE - 09/15/2023

- Invoice Me Check Enclosed Charge my Credit Card

CC# _____

Amount Authorized to Charge \$ _____

CC Billing Address _____

Name on card _____

Security Code _____ Expiration Date ____/____/____

5. NEED ASSISTANCE WITH AD DESIGN?

WE CAN HELP WITH UP TO 1 HOUR OF DESIGN SERVICES AT NO COST TO YOU.

6. QUESTIONS?

CONTACT US AT 210.619.1952 OR 210.764.4030